
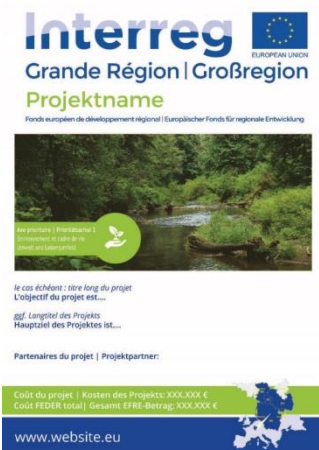


Subject : GRONE - Meeting of the WP2 « Communication » 17/02/17 – 10:00 – Henallux – ARLON	
Project :	GRONE
Date :	17/02/17

Participants list :	
ID.	Entity
Ralf Moryson	IZFP
Julia Neumann	IZFP
Roger Pfau	IZFP
Jean-Marc Simonis	DroneLab
Thomas Beco	ULg
François Issler	INNO8
Elise Bernard	Henallux
Caroline Bosser	Henallux
List downloadable on the blog (http://europaxion.typepad.fr/grone/)	

Meetings objectives :
Kick-off meeting of the WP2 « communication » : <ul style="list-style-type: none"> - Logo - Website - Templates - Interreg Obligations - Defining the Project - Communication Material - Events and press - First public communication - Internal communication - General information

Items :	
Meeting presentation	See attached Powerpoint
Logo	13 logo drafts being proposed by 5 partners Result of the votes : the chosen logo is the logo 3 (DroneLab) 
Blog	Jean-Marc Simonis will slightly change the logo : more rectangular, more green... Blog for internal use/communication – website for the public. Please contribute to the blog via notes publications. François sends code in order to give access in writing.

Website	<p>Registered domain name (www.interreg-grone.eu) Site under construction: - https://interreggrone.wordpress.com/</p> <p>Structure of the website : 4 pages :</p> <ul style="list-style-type: none"> ○ « Home » : François will propose a very simple description of the project. ○ « Partners » : interactive map ○ « Contacts » : if mails received : share all the information with everyone – publication of the mails on the blog. Send all the mails received to all partners. ○ « News » <p>Languages :</p> <ul style="list-style-type: none"> ○ French, German (main languages) and English ○ Translation : via partner's <p>If it is not already done, please, send your logo to Elise Bernard.</p> <p>François checks the Interreg specifications for the website.</p>
Template	Elise will propose templates (word and excel) based on the chosen logo.
Interreg Obligations	<p>Our Interreg obligations :</p> <ul style="list-style-type: none"> • A page on the partners websites • Poster : 
Defining the project	François will propose a very simple description of the project.
Communication material	<p>Flyer :</p> <p>IZFP proposes to update the two flyers available on the blog (French and German). François will upload the word versions on the blog. The modifications have to be sent to François.</p>
Events and press	<p>Idelux offers two pages in the magazine « Entreprendre » (deadline : end of February) : François gets in touch with Idelux.</p> <p>In 6-9 months : launch seminar – each partner identifies his targets</p> <p>Press file: the partners identify newspaper or media targeted by the press release.</p>
Internal communication	<p>INNO8 manages the tools. (Henallux : external communication)</p>
General information	<p>IZFP informs that an Interreg project has just started : « Sectors » (Sensor Products for Enterprises Creating Technological Opportunities in Remote Sensing). It would be interesting to get in touch with this consortium to avoid working on the same subjects.</p>
Next meeting WP2 Communication	To be defined