

MEETING MINUTES

Subject : meeting GRoNe WP2– 26.06.2018		HENALLUX Arlon	FI
Project	GRoNe		
Date :	26.06.2018		
Participant list			
Id.	Entity	Meeting objectives	
Thomas DELAITE Elise BERNARD Daphné HANDEREK Catherine BECO Ralf MORYSON Fabrice AZEBAZE KITIO François ISSLER	HENALLUX HENALLUX I-MAGE CONSULT IDELUX IZFP IZFP INNO8	- To organize 3 public seminars – Fall 2018 Oktober November 2018	
items			
Attendance list	There were 7 attendant people from 5 partners		
Communication progress	<p>We have created our communication tools, our documentation thanks to Henallux We are beginning our communication and outreach plan (e.g. w/publications and scientific congresses..)</p> <p>➔ We have now to inform both authorities and external targets to influence and to prepare the recruitment of targets to be supported in WP7</p>		
The MOST - strategic model - about GRONE's Communication	<ul style="list-style-type: none"> ● Mission : To increase GR competitiveness by using drones ● Objectives : To recruit companies and public authorities being potetial customers for further drone's projects (R&D, business, services providing,...) ● Strategy : to develop an accurate multi channel strategy to inform the public about GR's strengths and assets ● Action plans : To organize 3 or 4 regional seminars about the benefit of implementing drones 		
Decisions	<p>We are committed to organize meetings in the each region: we have decided to organize 3 by merging 2 events (Wallonia,/Luxembourg)</p> <p>Where: 2 creatives (good) ideas – about location - have been issued by partners :</p> <ul style="list-style-type: none"> • Galaxia in Transinnes (Wallonia) • Peugeot plant in Tremery (Lorraine) • In Saarland, Ralf Moryson will look for emblematic location – possibly Volklingen WeltKulturErbe <p>When = second half, October 2018</p> <p>What = each region has to propose the kind of meeting, date, location, content and speakers/presentations</p> <p>Who (will organize the meeting):</p> <ul style="list-style-type: none"> → Ralf Moryson is in charge in Saarland → Catherine Beco and Elise Bernard are in charge in Wallonia → François Issler is in charge in Lorraine 		

Next meeting: see on Weblog <http://europaxion.typepad.fr/grone>